

“Let’s Save 10L Water 2.0” Campaign promotion video

VO & Super

- VO : The Water Supplies Department has officially launched "Let’s Save 10L Water" Campaign since 2014 which encourages the public to actively reduce their water consumption. Each participating household was entitled to receive a pair of complimentary flow controllers for water tap. To save water together. The Campaign has successfully gained the support and attention of the general public. With a view to sustaining the Campaign spirit, “Let’s Save 10L Water 2.0” Campaign has been launched this year to join hands with the community in combating climate change by establishing good habits of conserving water. Through a series of activities, we strive to promote water cherishing culture to all walks of life and cultivate their water saving habits
- Super : Completed installation for over 170,000 households at more than 140 public rental housing estates
- VO : Water Supplies Department has implemented the flow controller installation scheme at public rental housing estates since 2014 As of Nov 2019, installation for over 170,000 households at more than 140 public rental housing estates has been completed
- Super : “Let’s Save 10L Water 2.0” Campaign
- Super : Free Installation of Flow Controllers at Private Housing Estates Pilot Scheme
- VO : “Let’s Save 10L Water 2.0” Campaign extends the installation scheme to private housing estates and implements the “Free Installation of Flow Controllers at Private Housing Estates Pilot Scheme”
- Super : Free Installation of Flow Controllers at Private Schools Scheme
- VO : Free Installation of Flow Controllers at Private Schools Scheme. Implement flow controller installation scheme at private schools, including kindergartens, primary schools, secondary schools and tertiary institutions, to cultivate students’ water conservation habits
- Super : Innovative Water Efficient Showerhead Design Competition
- VO : Innovative Water Efficient Showerhead Design Competition. Two categories of entries, Academic Section (secondary and tertiary

education) and Professional Section are determined. Inspire creative design of water saving showerheads in order to develop Hong Kong as a Water Smart City

- Super : 4-minute Shower Challenge
- VO : 4-minute Shower Challenge. Motivate primary school students to finish showers in 4 minutes
- Super : Water Saving Competition
- VO : Water Saving Competition. Compare the water consumption of all participating domestic households. To enhance participation and improve water efficiency, every participating household is entitled to receive a pair of complimentary flow controllers for water tap. "Innovative Water Efficient Showerheads" will be awarded to the most water efficient households as encouragement. Save 10 Litres A Day. Cherish Water Together. Welcome to join us!