

Monitoring Water Consumption
Water Efficiency Labelling Scheme
VO & Super

VO(Male): People cannot survive without water.
Water should be consumed smartly.
I am Word Jacker, the expert of water conservation.

Super: Water Efficiency Labelling Scheme

VO(Mascot): Monitor water, monitor water. How to monitor water consumption?

Super: Monitoring water consumption

VO(Male) We should always monitor our water consumption pattern.
However, Hong Kong people are too busy to do so. Water Efficiency
Labelling Scheme can save your time! Select products with Grade 1
Water Efficiency Label. Grade 1 products can greatly reduce water
consumption without constant monitoring.
Label with one drop, conserves most drops

Super: Water Supplies Department Logo
Let's Save 10L Water 2.0 logo

****End****