

Smart Living with "Smart Choice"

English dialogue

Super: Smart living with "Smart Choice"

Woman: Do you think this showerhead looks nice?
It's very popular in Japan right now.
A friend of mine bought one when they went to Japan before.
Now there are proxy purchases available online.
And there's even a limited edition purple one.
Super pretty!

Man: Shouldn't you choose a practical showerhead?
I think functionality is more important.

Woman: Why don't we go to a sanitary ware store and take a look?

Man: Sure.

Woman: These two showerheads are both pretty good.
And the prices are similar.
I wonder which one is more water-efficient?

Man: The eWater app can help with that.

Man VO: eWater has just launched
the "Smart Choice" feature.
Just open the app,
and use the photo function to snap a picture of the product label or catalog.
It will scan and recognize the key product information,
such as the brand and model.
Then, when you hit search,
it will connect to the Water Supplies Department database,

allowing users to check the product's
rating under the voluntary Water Efficiency Labelling Scheme.

Woman: Oh, right.

Turns out both showerheads are Grade 1 for water efficiency.

Let me go back and search some more

for showerheads that are both pretty and water-efficient.

Man: Yeah.

If you find a faucet or showerhead model online that you like,

Man VO: just upload the screenshot to the "Smart Choice" feature.

If the product is registered in the Water Efficiency Labelling Scheme,
you'll see the product's water efficiency information.

Woman: Ah.

Can we check which toilet is more water-efficient?

Man: The search function will first be applied to faucets and showerheads as a
pilot,

and will later expand to other categories,

such as washing machines and toilets, and more.

Man and Woman: Download eWater App now!

Smart living with "Smart Choice".

Super: eWater


