

**“Innovative Water Efficient Showerhead Design Competition” Event Highlight**  
**Cantonese Script and Super**

Super : Innovative Water Efficient Showerhead Design Competition  
 Smart Shower Save Water  
 Organiser Water Supplies Department  
 Co-organiser Federation of Hong Kong Industries

Briefing Session for Professional Section

Mr. Jude CHOW Deputy Chairman of FHKI

Deputy Chairman of FHKI : This is the first eco-friendly showerhead design  
 Mr. Jude CHOW competition in Hong Kong. It means a lot. I am delighted that the competition has gained enthusiastic support from organisations in different sectors.

Super : Mr. Jimi KWOK Well-known Product Designer

Well-known Product Designer : Showerheads had been introduced for a long time. Is it  
 Mr. Jimi KWOK possible for us to break through and find the problems?  
 How can we attract potential customers in the market?  
 We have to search for ideas. The more, the better.

Super : Briefing Session for Academic Section

Prof. Daniel CHENG Honorary President of FHKI and  
 Chairman of Adjudication Panel

Honorary President of : In case you become “Notable Designers”, apart from  
 FHKI and Chairman of being water efficient, will you design showerheads that  
 Adjudication Panel are aesthetically pleasing and functional? In fact, we  
 Prof. Daniel CHENG wish to illustrate a significant concept. That’s “Design”!  
 Because eco-friendly is conceived through “Design”.

Super : Prof. Eric YIM Chairman of Hong Kong Design Centre

Chairman of Hong Kong Design Centre  
Prof. Eric YIM : Many steps are involved in developing a conceptual idea into prototype product. The entire process of a product from conception, manufacturing and to the launch in market is very complex indeed.

Super : Preliminary Selection

The Final Presentation

Presentation of Professional Section Finalists

Professional Section Finalist 1 : Though the water flow rate of the rain shower that you are using is 9 L/min only, you feel like showering with a rain shower with 11 L/min water flow rate and Water Efficiency Labelling Scheme Certificate Grade 2, which provides you a pleasant shower experience.

Chairman of Hong Kong Design Centre and Member of Adjudication Panel  
Prof. Eric YIM : Why would the control button be located at the upper part of the showerhead rather than setting it closer to the handle? In order to press it, I have to stretch my finger significantly.

Professional Section Finalist 2 : The central keyhole is designed for cleaning by discharging water jet.

Professional Section Finalist 3 : You could save up to \$3,300 in respect of water and electricity tariff. What a great benefit! Thus, this showerhead is very cost-effective!

Super : Presentation of Academic Section Finalists

General Manager of Green Living and Innovation Division, Hong Kong Productivity Council and Member of Adjudication Panel  
Mr. Raymond FONG : Have you tested the model with your schoolmates, to see whether the shower time can be shortened as expected by shaking the showerhead?

- Academic Section  
Finalist 1 : Some of my friends found it quite useful.
- Academic Section  
Finalist 2 : Even if you possess a high technology water efficient showerhead, it's just a tool unless you are aware of the importance of environmental protection.
- Super : Selection of Winners
- Award Ceremony
- Mr. Roger WONG Assistant Director / Development  
of WSD
- Assistant Director /  
Development of WSD  
Mr. Roger WONG : The Water Supplies Department organises the competition in partnership with the Federation of Hong Kong Industries. By gathering these innovative showerhead designs, we strive to inspire the contestants and the public with new ideas that conserving water is definitely easy.
- Super : Dr. Daniel YIP Chairman of FHKI
- Chairman of FHKI  
Dr. Daniel YIP : This competition is really meaningful. It raises public awareness of water conservation through innovative and creative approach. Congratulations to all winning students, corporates and companies once again.
- Super : Prof. Daniel CHENG Honorary President of FHKI and  
Chairman of Adjudication Panel
- Honorary President of  
FHKI and Chairman of  
Adjudication Panel  
Prof. Daniel CHENG : Being members of Adjudication Panel is no easy task. Not only did we assess the entries with masks putting on, but we also find it difficult to select the winners as every entry is outstanding and remarkable. All of our members are professional.

- Super : Sharing of Gold Award Winner (Academic Section)  
LAM Kwai-ho - Save water: 5-minute hourglass in showerhead
- Gold Award Winner (Academic Section)  
LAM Kwai-ho : This showerhead is being hung upside down when not in use. (Users) have to reverse the direction of it once they begin showering, (the hourglass embedded) will operate and count down straightway to remind users the importance of water saving amid showering.
- Super : Sharing of Gold Award Winner (Professional Section)  
Grohe Hong Kong Limited - GENIE Hand Shower
- Gold Award Winner (Professional Section)  
Representative of Grohe Hong Kong Limited : The Water Supplies Department has always endeavoured to promote water conservation in Hong Kong. Indeed the relevant industries are fully supportive. Central Government actually encourages the public to reduce water consumption this year as well. I am very pleased. Additionally, the passage of water related works in Macau is based on the certificates issued by Hong Kong, so Hong Kong really plays an amplifying role in this aspect.
- Super : Water Supplies Department Logo  
Federation of Hong Kong Industries Logo

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