

Smart water-saving

Cherish Water, Combat Climate Change

VO & Super

VO(Male): People cannot survive without water.
Water should be consumed smartly.
I am Word Jacker, the expert of water conservation.

Super: Cherish Water, Combat Climate Change

VO(Mascot): It doesn't matter who you are. You should be smart. How to
differentiate smart or stupid?
Hey, Ah Tam, are you smart?

Super: Smart water saving

VO(Male): Smart means bright and smart. Being a smart guy, we should use
water in smart ways. Climate change leads to global water crisis.
Apart from protecting existing water resources, we should also
exploit new water resources and recycle water properly to ensure
the sustainability of water resources.
Use water wisely, protect, exploit and recycle

Super: Water Supplies Department Logo
Let's Save 10L Water 2.0 logo

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