

Enhanced Water Quality Monitoring Programme (Web accessible version)

Description of visuals : The opening shot shows a young couple and their daughter sitting on a sofa in their living room
The mother passes a glass of water to her daughter
There is a close-up of the daughter drinking water
The male narrator says:

MVO : To check water quality and collect data

Description of visuals : As the narrator was speaking the scene changed to show a male office staff member and a female colleague sitting at a table in the office pantry
They are reading documents and chatting
A water jug and two glasses of water are on the table
The male office worker picks up a glass of water and drinks
The male narrator says:

MVO : for reviewing the drinking water standard

Description of visuals : The camera zooms in on the water jug on the table
The text “Enhanced Water Quality Monitoring Programme” appears on the screen
The male narrator says:

MVO the Water Supplies Department has launched the Enhanced Water Quality Monitoring Programme

Description of visuals : The scene changes to another day
The father who has appeared earlier opens the door to enter his home, holding a letter in his hand
The male narrator says:

MVO : Selected consumers will receive invitation letters

Description of visuals : The scene changes to a later date
The mother who has appeared before answers the door

A sampling team comprising two members is standing at the door

They are wearing uniforms and staff cards

One of them shows his staff card to the mother

The camera shows a close-up of the staff card

The staff card carries the photo, name and job title of the sampling staff member

The mother agrees to let the sampling team

enter the house to collect drinking water samples

The male narrator says:

MVO : The department's uniformed team with staff cards may visit them

Description of visuals : As the narrator was speaking, the scene changed to a kitchen
A sampling team staff member is collecting drinking water samples from a water tap
while his colleague is interviewing the mother and taking notes
The sampling staff member put the samples collected in a portable cold box
The male narrator says:

MVO : during the period stated in the letter

Description of visuals : As the narrator was speaking, the scene changed to a laboratory
A chemist puts drinking water samples into testing equipment
The text "Antimony, Cadmium, Chromium, Copper, Lead, Nickel, Bacteria, Residual Chlorine" appears on the screen
The male narrator says:

MVO : and with consent
collect drinking water samples
for testing the six metals
as well as bacteria and residual chlorine

Description of visuals : The scene changes to a later date
The father is sitting at a table in the living room. He opens a letter to read
The male narrator says:

MVO : Consumers will receive the test results later

Description of visuals : The TV Announcement in the Public Interest ends with a still showing the text
“Monitoring water quality”
“Collecting data to review the drinking water standard”
“Enquiries: 2824 5000”
and the logo of the Water Supplies Department
