

1. Purpose

Fresh water is a precious and scarce natural resource. Less than 1% of the world's water is fresh water available for human use. Many places in the world still do not have clean and safe drinking water. Every society and everyone should share the global responsibility to ensure sustainable use of fresh water resources on Earth.

In October 2008, the Water Supplies Department (WSD) promulgated a Total Water Management (TWM) strategy for Hong Kong after completion of a comprehensive study on the fresh water demand and supply situations in Hong Kong, and evaluation of all major options of water supply and demand measures. The strategy will help ensure sustainable use of water resources in Hong Kong for the period up to 2030. It aims to manage the demand and supply in an integrated, multi-sectoral and sustainable manner. The strategy puts emphasis on containing growth through conservation. Details of the TWM strategy are available in the Department's website:

http://www.wsd.gov.hk/filemanager/en/share/pdf/TWM.pdf

While water may be taken as a matter of course in the daily life for some people in Hong Kong, the WSD has been conducting publicity campaigns to remind people that the world's water resources are limited and to raise public awareness of the importance and need of water conservation.

As a new initiative to promote water conservation, the WSD now launches a water conservation design competition ("Competition") calling for creative designs from students of tertiary education institutes and practical practices from the property management sector and catering services industry.

2. Organiser

The Competition is organised by the Water Supplies Department, the Government of the Hong Kong Special Administrative Region ("Organiser").

3. Professional Advisor

The Organiser has appointed Mr. TSANG Man Biu, as the Professional Advisor to the Competition. The Professional Advisor is to provide independent advice and support to the Organiser in organising and supervising the conduct of the Competition.

The Professional Advisor will attend the jury meetings to ensure compliance with the rules and conditions of the Competition. He will not be empowered to vote or comment on any of the entries.

All enquiries about the Competition and this document including Annexes 1 and 2 ("Competition Document") should be addressed to the Professional Advisor by post, fax or email on or before 19 November 2010.





The Professional Advisor "Water Conservation Design Competition" Office A, 16/F, Ngan House, 210 Des Voeux Road Central, Hong Kong.

Fax: 2782 1125 Email: competition@tmb.hk

The Professional Advisor will respond to enquiries by post, fax or email and upload supplementary information, if any, to the Competition Website:

http://www.wsd.gov.hk/en/wcdc/

Participants of the Competition should check the Competition Website from time to time for any information or changes related to the Competition. All matters, information or changes as announced in the Competition Website concerning the Competition shall be deemed effective and shall be binding upon all participants.

4. Categories of Entries

The Competition is divided into three categories:

Group I: Tertiary Education Student Group Group II: Property Management Group Group III: Catering Services Group

Participants of Tertiary Education Student Group should submit creative designs that can conserve water in Hong Kong.

Participants of Property Management Group and Catering Services Group should submit water conservation practices or plans for reducing potable or flushing water consumption or promoting water conservation.





5. Eligibility

Group I: Tertiary Education Student Group is open to all full-time students studying in universities and institutions in Hong Kong or post-secondary programmes accredited by The Hong Kong Council for Accreditation of Academic and Vocational Qualification.

Group II: Property Management Group is open to all organisations responsible for management of properties in Hong Kong, including property management companies, incorporated owners, etc.

Group III: Catering Services Group is open to all holders of food business licences issued by the Food and Environmental Hygiene Department.

Collaborative entries for Group I are permitted. A leading member should be named for each submission in the entry form (Annex 1). All members of a collaborative entry must be individuals. No participants shall submit more than one entry, whether it is collaborative or not.

All members of the Jury Panel, the Professional Advisor, their immediate family members and all employees of the Organiser involved in the organisation of the Competition are prohibited to participate directly or indirectly in the Competition. In case any participant is doubtful if conflict of interest arises, the participant shall immediately notify the Professional Advisor in writing. The Organiser reserves the right to declare any participant ineligible.

6. Prizes

A champion, two runners-up and three merit entries will be selected for each group. The results of the Competition will be announced through the Competition Website. The awardees will be notified directly of the results by post and fax by the Professional Advisor. The prizes will be:

For Each Group		
Champion	HK\$ 30,000 cash coupon and a certificate	
First Runner-up	HK\$ 20,000 cash coupon and a certificate	
Second Runner-up	HK\$ 10,000 cash coupon and a certificate	
3 Merit Awards	HK\$ 5,000 cash coupon and a certificate (each)	

The Organiser reserves the right not to award all or any of the prizes if the Jury considers the quality and the standard of entries not satisfactory.





7. The Jury

Entries shall be assessed by a 7-member Jury comprising the following members:

Professor HO Kin Chung	Chairman, Advisory Committee on the Quality of Water Supplies
Professor Paul LAM Kwan Sing	Chairman, Advisory Council on the Environment
Ir Dr Hon Raymond HO Chung Tai	Legislative Council Member (Engineering Functional Constituency)
	Legislative Council Member (Architectural, Surveying and Planning Functional Constituency)
Ir Professor Reuben CHU Pui Kwan	President, The Hong Kong Institution of Engineers
Ms Anna KWONG Sum Yee	President, The Hong Kong Institute of Architects
Ir MA Lee Tak	Director of Water Supplies

The Organiser may change the composition of the Jury without prior notice.

8. Assessment Criteria

Entries will be assessed against the following criteria:

- 1. Promotion of water conservation
- 2. Practicality and sustainability of the design or practice
- 3. Saving in water consumption
- 4. Potential for short term and long term development
- 5. Creativity

The decisions of the Jury shall be final and binding on all parties and cannot be appealed against.





9. Deliverables

Entries for the Competition shall comprise:

a. Not more than six A3 size (420mm x 297mm; maximum 5mm thick) cardboard panels in landscape layout format and numbered at the back for presentation and display purpose as below:

#1	#2	#3
#4	#5	#6

Participants should use as far as possible photographs, plans, flow charts and other suitable graphics, etc. to illustrate the designs or practices.

- b. A title for the entry and an explanatory statement of the design or practices in not more than 3000 words in either Chinese or English printed on not more than six sheets of A4 size portrait format paper without letterheads.
- c. A CD-ROM containing the electronic full-scale version (with a minimum resolution of 600dpi in jpeg/png format) of Item (a) and Item (b) in doc format.
- d. A sealed opaque envelope clearly marked with "Water Conservation Design Competition" enclosed with a completed entry form (Annex 1 or 2) (see Section 10 below).

Entries shall be made in either English or Chinese.

The cardboard panels should be completely flat. Any entries with attachments on the panels will be disqualified. Submissions only in electronic or multi-media format will not be accepted. All material presented should be prepared with clear lines and fonts which will permit reduction by photographic means so that they may be used for reference and publication purposes.

No computer program and calculation sheets are required from the participants.

All submitted deliverables will not be returned.





10. Entry Submission

A <u>sealed</u> opaque envelope (size 240mm x 115mm) clearly marked with <u>Water Conservation Design</u> <u>Competition</u> enclosed with a completed entry form (Annex 1 or 2) shall be affixed to the rear of one of the submitted cardboard panels. For all participants, a self-certified true copy of the proof of eligibility shall be submitted together with the entry form.

Entries can be sent by post or delivered by hand, but must reach the Organiser between 9:00 a.m. 6 December 2010 and 5:00 p.m. 17 December 2010 (Hong Kong time):

"Water Conservation Design Competition" Water Supplies Department Room 4402A, Immigration Tower, 7 Gloucester Road, Wan Chai, Hong Kong

Entry collection hours : Monday to Friday: 9:00 a.m. to 12:00 noon and 2:00 p.m. to 5:00 p.m. (Hong Kong time)

The Professional Advisor will have the right to require any participants to submit or resubmit a duly completed and signed entry form within a period specified by the Professional Advisor. Subject to the foregoing, new or additional information provided by participants after their submission of entry shall not be accepted or considered. Failure to submit or re-submit a duly completed and signed entry form as required by the Professional Advisor may result in disqualification of the entry. Any disqualification shall be at the absolute discretion of the Organiser.

If a black rainstorm warning signal or typhoon signal No. 8 or above is hoisted or in force for any duration between 2:00 p.m. and 5:00 p.m. (Hong Kong time) on the submission closing date (17 December 2010), the submission closing time will be deferred to 5:00 p.m. (Hong Kong time) on the next working weekday (i.e. except Saturday and Sunday) other than public holiday after the black rainstorm warning signal or typhoon signal No. 8 or above is cancelled.

No responsibility will be taken by the Organiser, the Jury and the Professional Advisor for failure of postal delivery of any documents.





11. Schedule

The schedule of the Competition is as follows:

Date	Event
18 September 2010	Launching of the Competition
19 November 2010	Deadline for submission of enquiries by participants
26 November 2010	Last day for answers to enquiries raised by participants
6 December to 17 December 2010	Submission of entries

The Organiser reserves the right to alter the above schedule and this Competition Document. Details will be found at the Competition Website.

12. Duplicate Copy of Entries

The Organiser or the Professional Advisor will not be responsible for any damage or loss of the entries.

Participants are advised to retain a duplicate copy of their submitted entries in case of any unforeseen events which may lead to loss or damage of the entries. Under such circumstance, participants will be requested to forward a duplicate copy of their entries to the Professional Advisor at no costs to the Organiser or the Professional Advisor.

13. Anonymity of Entries

All presentation panels, explanatory statements submitted should bear no names, business names, trade marks, logos or identification marks of the participants. The Professional Advisor may remove or cover up identification marks such as participant's names and logos evident on any presentation panels and explanatory statements. Before the announcement of the results of the Competition, no person shall, without the prior authorisation of the Professional Advisor, disclose, exhibit or publicise the submitted entries in any forms.

The Organiser may disclose, exhibit or publicise the submitted entries in any form after the announcement of the results of the Competition.

In order to maintain anonymity, it is the Professional Advisor who will open the envelopes containing the entry form and the identification of the participants. Their identities will not be disclosed to anyone until announcement of the results of the Competition except for the purpose of verification of the eligibility of the participants.





14. Confidentiality of Entries

Participants shall keep their entries confidential and take such necessary steps to ensure the entries are not disclosed to any third parties throughout the Competition until the announcement of the results of the Competition.

15. Intellectual Property Rights

Upon submitting an entry for the Competition, participants (including all team members in the case of a collaborative entry) declare, warrant, agree and undertake in terms as set out in Part A and Part B of the Annexes.

16. Obligation

The Government is under no obligation to adopt or promote the designs and practices in the competition entries.

17. Remuneration

Apart from the prizes awarded to the winners, all participants (including all team members in the case of a collaborative entry) shall not be entitled to any remuneration, payment or compensation for participating in the Competition.

18. Compliance

Any participant (including all team members in the case of a collaborative entry) who does not abide by the requirements, rules or conditions as set out in this Competition Document may result in disqualification from the Competition. Any such disqualification shall be at the absolute discretion of the Organiser. The decision of the Organiser shall be final and binding on all parties concerned.





19. Disclaimers

The Organiser, the Professional Advisor and the Jury shall not be responsible or liable for any erroneous, damaged, destroyed, lost, late, incomplete, illegible and misdirected entries, or any damage or loss arising from, connected with, or relating to the Competition, the submission of entries to the Competition, participation in the Competition, regardless of the cause or any fault by the Organiser, the Professional Advisor, or the Jury or any person for whom the Organiser, the Professional Advisor or the Jury is responsible, and notwithstanding that any of those persons may have been advised of the possibility such loss or damage being incurred.

The Organiser may at its discretion cancel, modify or suspend the Competition. Participants (including all team members in the case of a collaborative entry) shall not be entitled to any compensation as a consequence to such cancellation, modification or suspension of the Competition.

20. Jurisdiction

The Organiser's decision regarding all aspects of the Competition is final and binding on all parties concerned.

Intellectual Property Rights Notice

The Government of the Hong Kong Special Administrative Region owns the intellectual property rights of the Competition Document. Unless prior written authorization is obtained from the Government, any printing, reproduction, adaptation, distribution, dissemination, making available to the public or other use of such works is strictly prohibited. Participants of the Competition may print, reproduce and use the contents of the Competition Document for the purpose of making submission entries for the Competition.

